

MSPA Board Agenda - July 11, 2013

Call to Order

Presentation of Agenda and Procedures – Executive Director

President's Message/Opening Statement

Acknowledgement of Visitors

Approval of Minutes: June 6, 2012

"First 15": Up to three (3) five-minute presentations from individual MSPA merchants to share with the Association about their business. Participating merchants are booked in advance. Businesses wishing to participate may contact Dale Dawson (818) 541-0699 or Steve Pierce (818) 259-5195. This week: Twigs 'N' Things: Cindy Redden; Montrose Barber Shop: Lynn Thatcher; Walk This Way: Edna Baghoumian

Associated Organization/Agency Reports (if present):

Glendale Community Development Agency: Jackie Bartlow

Glendale Police Department: Abe Chung

Montrose-Verdugo City Chamber of Commerce: Melinda Clarke

MSPA Public Forum:

A public forum is available for speakers wishing to address the Board. Presentations are limited to three (3) to five (5) minutes per speaker subject to the chair's discretion. The Board may or may not choose to respond to the speaker. A yellow Speaker Request Form must be filled out in advance and turned in to the Executive Director. Speakers should address the Board from the podium and refrain from otherwise addressing the Board directly.

Business Agenda:

Attendees may address the Board regarding any specific agenda item by filling out a yellow Speaker Request Form referencing the agenda item in question. Comments will be limited to three (3) to five (5) minutes per speaker subject to the chair's discretion. The Board may or may not choose to respond to the speaker. Speakers should address the Board from the podium and refrain from otherwise addressing the Board directly. Speakers recognized by the chair may address an agenda item before or during the Board's consideration of that item.

New Business/Action Items:

- Funding Request: Shall the Board commit to the *CV Weekly* for a center-book, double-truck ad in the "Discover Crescenta Valley" magazine for 2014 at a cost of \$1900 in order to reserve that space in advance?

Executive Director Report: Dale Dawson

Event Coordinator Report: Linda McMEnamin

Montrose Ambassador/Filming Liaison Report: Steve Pierce

Committee Reports:

- Harvest Market Committee: Corey Grijalva
- Marketing Committee: Andre Ordubegian

Closed Session: The Board shall enter into a Closed Session to discuss personnel job descriptions and contracts; the public Board meeting will reopen at the conclusion of the Closed Session, approximately one hour; attendees are limited to Board Members and Staff only.

Confirm meeting of August 1, 2013 at the Glendale Community College PDC, 8:00 am